

ORDER



Orders
Order / Rev: 36881
Alt Order #: 07915113
Product Desc: RAAMPAC
Estimate:
Flight Dates: 10/25/12 - 10/31/12
Original Date / Rev: 10/24/12 / 10/24/12
Order Type: GENERAL

WTVF

Primary AE: Fran Berg
Sales Office: WADC
Sales Region: National

Agency Name: Nebo Media
Buying Contact:
Billing Contact:
 3299 K St NW #200
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: RAAMPAC
Demographic: A35+
Product Codes: PO04
Priority: P5
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	16	\$17,050.00	\$14,492.50
10/29/12	10/31/12	14	\$13,700.00	\$11,645.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$17,050.00	\$14,492.50	0.00
November 2012	14	\$13,700.00	\$11,645.00	0.00
Totals	30	\$30,750.00	\$26,137.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fran Berg			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTVF	35%	\$30,750.00
Market	100%	\$87,857.14

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	65%	\$57,107.14
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	0%	\$0.00
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WSMV	0%	\$0.00
WUXP	0%	\$0.00
WZTV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTVF	10/26/12	10/26/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	----F--	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$750.00		0.00				

Order / Rev: 36881
 Alt Order #: 079151.13
 Flight Dates: 10/25/12 - 10/31/12

Advertiser: RAAMPAC
 Product Desc: RAAMPAC
 Estimate: WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTVF	10/26/12	10/26/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a ----F--	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
MORNING REPORT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$750.00		0.00			
E 2	WTVF	10/30/12	10/31/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a -11----	:30	2	\$750.00	P2	0.00	NM	2	\$1,500.00
MORNING REPORT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-11----				2	\$750.00		0.00			
E 3	WTVF	10/26/12	10/26/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a ----F--	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$350.00		0.00			
E 4	WTVF	10/26/12	10/26/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p ----F--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$450.00		0.00			
E 5	WTVF	10/26/12	10/26/12	M-F 4p-430p M-F 4p-430P	CM	4p-430p ----F--	:30	1	\$550.00	P4	0.00	NM	1	\$550.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$550.00		0.00			
E 6	WTVF	10/26/12	10/26/12	M-F 5p-530p M-F 5p-530p	CM	5p-530p ----F--	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$650.00		0.00			
E 7	WTVF	10/29/12	10/31/12	M-F 5p-530p M-F 5p-530p	CM	5p-530p 111----	:30	3	\$650.00	P4	0.00	NM	3	\$1,950.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTW----				3	\$650.00		0.00			
E 8	WTVF	10/25/12	10/26/12	M-F 6p-7p M-F 6p-630p	CM	6p-630p ---11-- (6:00 PM-6:30 PM)	:30	2	\$800.00	P4	0.00	NM	2	\$1,600.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---11--				2	\$800.00		0.00			
E 9	WTVF	10/29/12	10/31/12	M-F 6p-7p M-F 6p-630p	CM	6p-630p 111---- (6:00 PM-6:30 PM)	:30	3	\$800.00	P4	0.00	NM	3	\$2,400.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	111----				3	\$800.00		0.00			
E 10	WTVF	10/26/12	10/26/12	M-F 6p-7p M-F 630p-7p	CM	630p-7p ----F-- (6:30 PM-7:00 PM)	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
630P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$750.00		0.00			
E 11	WTVF	10/29/12	10/31/12	M-F 6p-7p M-F 630p-7p	CM	630p-7p 111---- (6:30 PM-7:00 PM)	:30	3	\$750.00	P4	0.00	NM	3	\$2,250.00
630P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	111----				3	\$750.00		0.00			
E 12	WTVF	10/26/12	10/26/12	M-Sa 10p-1035p, Su 10p-1035p M-Sa 10p-10-35p, Su 10p-10-35p	CM	10p-1035p ----F--	:30	1	\$1,300.00	P4	0.00	NM	1	\$1,300.00
10P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,300.00		0.00			
E 13	WTVF	10/29/12	10/31/12		CM	10p-1035p 1-1----	:30	2	\$1,300.00	P4	0.00	NM	2	\$2,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-Sa 10p-1035p, Su 10p-1035p											
				M-Sa 10p-10-35p, Su 10p-10-35p											
10P NEWS				1/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	1-1----		2			\$1,300.00			0.00			
E 14	WTVF	10/30/12	10/30/12	Tue CBS Prime 8p-9p	CM	8p-9p	-T-----	:30	1	\$3,000.00	P4	0.00	NM	1	\$3,000.00
				NCIS: LA											
NCIS LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$3,000.00			0.00			
E 15	WTVF	10/26/12	10/26/12	Fri CBS Prime 9p-10p	CM	9p-10p	----F--	:30	1	\$2,300.00	P2	0.00	NM	1	\$2,300.00
				Blue Bloods											
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1			\$2,300.00			0.00			
E 16	WTVF	10/27/12	10/27/12	Sat News 6p-630p	CM	558p-630p	-----S-	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				Sa 6p-630p											
SAT 6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$500.00			0.00			
E 17	WTVF	10/28/12	10/28/12	Sun 930a-10a	CM	930a-10a	-----S	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
				Face the Nation											
FACE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$850.00			0.00			
E 18	WTVF	10/28/12	10/28/12	Sun News 530p-6p	CM	530p-6p	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				Su 530p-6p											
SUN 530P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$500.00			0.00			
E 19	WTVF	10/28/12	10/28/12	Sun CBS Prime 6p-7p	CM	557p-7p	-----S	:30	1	\$3,000.00	P2	0.00	NM	1	\$3,000.00
				60 Minutes											
60 MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$3,000.00			0.00			
E 20	WTVF	10/28/12	10/28/12	Sun CBS Prime 9p-10p	CM	9p-10p	-----S	:30	1	\$2,200.00	P4	0.00	NM	1	\$2,200.00
				Mentalist											
MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$2,200.00			0.00			
E 21	WTVF	10/28/12	10/28/12	M-Sa 10p-1035p, Su 10p-1035p	CM	10p-1035p	-----S	:30	1	\$1,300.00	P4	0.00	NM	1	\$1,300.00

Rep Order# 7915113 Ver# 5 Status Revised Traffic Order# Printed: 10/24/2012 12:49 PM 1 of 3
 EC'd Yes Last Received: 10/24/2012 12:31 PM
 Showing Buylines: All Lines

Station WTVF-TV NASHVILLE TN
 Advertiser () RAAMPAC
 Product RAAMPAC
 Estimate#
 Buyer ANDREA MASSAR
 Phone#
 Fax#
 Agency () NEBO MEDIA
 3299 K ST NW, SUITE 200
 WASHINGTON, DC 20007
 Agency C/P1/P2/E
 Flight Dates 10/25/2012 - 10/31/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () FRAN BERG
 Salesperson Phone# 202-872-1155
 Salesperson FAX# 202-872-8745
CP COB 10/24/12

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV ORD TO SHOW ON LN 8: MOVE SPOTS BACK TO TH-F
 PLS CFM THANKS! BRITNEY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	6A-7A	MORNING REPORT	:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
	2	TU-W	6A-7A	MORNING REPORT	:30	\$750.00	10/30-10/31	2	1	2	\$1,500.00	
				Buyline Comment: 1/DAY								
	3	F	8A-9A	EARLY SHOW	:30	\$350.00	10/26-10/26	1	1	1	\$350.00	
	4	F	3P-4P	ELLEN	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
	5	F	4P-430P	4P NEWS	:30	\$550.00	10/26-10/26	1	1	1	\$550.00	
	6	F	5P-530P	5P NEWS	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	7	M-W	5P-530P	5P NEWS	:30	\$650.00	10/29-10/31	3	1	3	\$1,950.00	
				Buyline Comment: 1/DAY								
	*8	TH-F	6P-630P	6P NEWS	:30	\$800.00	10/25-10/26	2	1	2	\$1,600.00	
				Buyline Comment: 1/DAY								
				Sales Remark: V5 CHG BACK TO TH-F								
				V3 More than 2 codes changed								
				V5 More than 2 codes changed								

Rep Order# 7915113 Ver# 5 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/24/2012 12:49 PM
Last Received: 10/24/2012 12:31 PM
Showing Buylines: All Lines

2 of 3

Station WTVF-TV NASHVILLE TN
Advertiser () RAAMPAC
Product RAAMPAC
Estimate#
Buyer ANDREA MASSAR
Phone#
Fax#

Agency () NEBO MEDIA
3299 K ST NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 10/31/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () FRAN BERG
Salesperson Phone# 202-872-1155
Salesperson FAX# 202-872-8745

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	M-W	6P-630P	6P NEWS	:30	\$800.00	10/29-10/31	3	1	3	\$2,400.00	
		Buyline Comment: 1/DAY										
	10	F	630P-7P	630P NEWS	:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
	11	M-W	630P-7P	630P NEWS	:30	\$750.00	10/29-10/31	3	1	3	\$2,250.00	
		Buyline Comment: 1/DAY										
	12	F	10P-1030P	10P NEWS	:30	\$1,300.00	10/26-10/26	1	1	1	\$1,300.00	
	13	M,W	10P-1030P	10P NEWS	:30	\$1,300.00	10/29-10/31	2	1	2	\$2,600.00	
		Buyline Comment: 1/DAY										
	14	TU	8P-9P	NCIS LA	:30	\$3,000.00	10/30-10/30	1	1	1	\$3,000.00	
	15	F	9P-10P	BLUE BLOODS	:30	\$2,300.00	10/26-10/26	1	1	1	\$2,300.00	
	16	SA	6P-630P	SAT 6P NEWS	:30	\$500.00	10/27-10/27	1	1	1	\$500.00	
	17	SU	930A-10A	FACE NATION	:30	\$850.00	10/28-10/28	1	1	1	\$850.00	
	18	SU	530P-6P	SUN 530P NEWS	:30	\$500.00	10/28-10/28	1	1	1	\$500.00	
	19	SU	6P-7P	60 MIN	:30	\$3,000.00	10/28-10/28	1	1	1	\$3,000.00	
	20	SU	9P-10P	MENTALIST	:30	\$2,200.00	10/28-10/28	1	1	1	\$2,200.00	
	21	SU	10P-1030P	SUN 10P NEWS	:30	\$1,300.00	10/28-10/28	1	1	1	\$1,300.00	

--REPORT TOTALS--

Rep Order# 7915113 Ver# 5 Status Revised
EC'd Yes

Traffic Order#

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Showing Buylines: All Lines

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Advertiser () RAAMPAC
Product RAAMPAC
Estimate#
Buyer ANDREA MASSAR
Phone#
Fax#

Agency () NEBO MEDIA
3299 K ST NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 10/31/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () FRAN BERG
Salesperson Phone# 202-872-1155
Salesperson FAX# 202-872-8745

Report Totals: 30 / \$30,750.00

---SALES MONTHLY TOTALS---

Oct 12: 16 / \$17,050.00 Nov 12: 14 / \$13,700.00

Sales Totals: 30 / \$30,750.00

Station Totals: 30 / \$30,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$87,857

CABL 0%	CBLA 0%	CBLB 0%	INTA 0%	NCEP 0%
UNKN 65%	WKRN 0%	WNAB 0%	WSMV 0%	WTVF 35%
WUXP 0%	WZTV 0%			

Books null
Demos RA35+

NAB Form PB-17 Issues

*B. Keley***AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: <i>WTVF Nashville</i>	Date:
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I, *William Haight*
do hereby request station time concerning the following issue:

<i>RAAAMPAC (TN-SD-22)</i>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: *RAAAMPAC (TN-SD-22)*

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
--

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RARAAM PAC (TN-SD-22)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/23/12 *[Signature]* 202-337-5200
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

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